

United States of America

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BETTER CHANGE TOOLS

Reg. No. 7,620,366

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Int. Cl.: 41

Service Mark

Principal Register

Think First Serve, Inc. (NEW YORK CORPORATION)
269 Middlesex Road
Buffalo, NEW YORK 14216

CLASS 41: Providing assessment, assessment services, and tools in the fields of creative thinking, problem solving and managing change, namely, providing online non-downloadable electronic questionnaires, online downloadable documents explaining construction and use of assessments, collection and analysis of assessment data, preparation of reports based on results of data analysis; providing workshops, courses, and certifications, and support in administering assessments, presenting assessment results, and use of creative thinking and problem solving tools to facilitate change; and providing practical application resources

FIRST USE 1-19-2024; IN COMMERCE 1-19-2024

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "TOOLS"

SER. NO. 98-396,057, FILED 02-07-2024



Acting Director of the United States Patent and Trademark Office

