

United States of America

United States Patent and Trademark Office



Reg. No. 7,560,782

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Int. Cl.: 35

Service Mark

Principal Register

Mitten, Michael Lee (UNITED STATES INDIVIDUAL), DBA Mitzie
2564 David Dr.
Niagara Falls, NEW YORK 14304

CLASS 35: On-line retail store services featuring photography prints

FIRST USE 1-3-2024; IN COMMERCE 1-3-2024

The color(s) purple, gray, white, and black is/are claimed as a feature of the mark.

The mark consists of a bear's head coming through a shield with the stylized wording "MITZIE" in purple held in between the bear's paws. The bear is in shades of purple with black features and shading, white teeth, and gray claws with white lines. The shield has a black interior, with a white and gray border. The design and wording have a black inner outline and purple outer outline. The remaining black color is background and/or transparent areas and is not part of the mark.

SER. NO. 98-003,724, FILED 05-18-2023

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office

