United States of America United States Patent and Trademark Office



Reg. No. 5,457,233

Registered May 01, 2018

Int. Cl.: 35, 41

Service Mark

Principal Register

Erie County Agricultural Society (NEW YORK CORPORATION)
5600 Mekinlay Pkwy

5600 Mckinley Pkwy

Hamburg, NEW YORK 14075

CLASS 35: concession stands featuring food, souvenirs, and general consumer merchandise

FIRST USE 5-1-2013; IN COMMERCE 5-1-2013

CLASS 41: Entertainment services, namely, conducting fairs; arranging and conducting community festivals and entertainment expositions, featuring a variety of activities, namely, livestock competitions, and arts, crafts, photography, and agricultural displays and exhibitions; arranging entertainment services in the nature of amusement park rides, amusement arcades, amusement centers in the nature of children's interactive play areas, and professional and amateur entertainment in the nature of live music, acrobatic, comedy and dance performances

FIRST USE 5-1-2013; IN COMMERCE 5-1-2013

The mark consists of a design of a ribbon, the ribbon with a circle on top of the ribbon, with the wording "EST. 1820" located within the circle, and the wording "ERIE COUNTY" and "HAMBURG, NY" on top of the ribbon, and the word "FAIR" showing on top of the ribbon in a stylized font.

No claim is made to the exclusive right to use the following apart from the mark as shown: "EST. 1820 ERIE COUNTY FAIR HAMBURG, NY"

SER. NO. 87-484,795, FILED 06-12-2017



Andrei Jana

Director of the United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years* What and When to File:

- *First Filing Deadline:* You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods* What and When to File:

• You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at h ttp://www.uspto.gov.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at http://www.uspto.gov.

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