

Int. Cl.: 45

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,505,351

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**SERVICE MARK
PRINCIPAL REGISTER**

CREDITCARDALARM

ID ALARM, INC. (CANADA CORPORATION)
ONE YONGE STREET, 18TH FLOOR
TORONTO, CANADA M5E 1W7

FOR: IDENTITY THEFT PROTECTION SERVICES, NAMELY, CREDIT CARD THEFT AND CREDIT CARD FRAUD PREVENTION SERVICES IN THE NATURE OF PROVIDING NOTIFICATION OF POTENTIAL AND ACTUAL CREDIT CARD THEFT AND CREDIT CARD FRAUD AND PROVIDING NOTIFICATION OF THE BREACH OF CREDIT CARD HOLDERS' AND MERCHANTS' DATABASES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 2-21-2006; IN COMMERCE 2-21-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1280598, FILED 11-23-2005, REG. NO. TMA693922, DATED 8-10-2007, EXPIRES 8-10-2022.

SER. NO. 78-888,042, FILED 5-19-2006.

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