

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,472,090

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**SERVICE MARK
PRINCIPAL REGISTER**

RICH VALUES

RICH PRODUCTS CORPORATION (DELAWARE
CORPORATION)
ONE ROBERT RICH WAY
BUFFALO, NY 14213

FOR: CATALOG ORDERING SERVICES DIRECTED TOWARDS FOOD SERVICE BUSINESSES, FEATURING EQUIPMENT, SUPPLIES, APPAREL, TRAINING MATERIALS AND PROMOTIONAL MATERIALS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1996; IN COMMERCE 1-1-1996.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 843,306, 2,549,678 AND OTHERS.

SER. NO. 77-364,280, FILED 1-4-2008.

KEVIN DINALLO, EXAMINING ATTORNEY